

Lodging (Destination) in Denmark

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Abstracts

As domestic travel continued to perform strongly in Denmark and inbound travel boomed after lifting COVID-19 restrictions, 2022 saw a rise in lodging in Denmark. This led to records in overnight stays and value spent on lodging, with the latter being due to higher price points.

Euromonitor International's Lodging (Destination) in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Lodging (Destination) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

LODGING (DESTINATION) IN DENMARK

KEY DATA FINDINGS

2023 DEVELOPMENTS

Lodging is heading for new records, as events and business travel rises

The performance of hotels improves, with new players launching on the landscape

PROSPECTS AND OPPORTUNITIES

Lodging will benefit from increasing inbound and domestic travel

Other categories continue to serve niches in lodging in Denmark

CATEGORY DATA

Table 1 Lodging (Destination) Sales: Value 2018-2023

Table 2 Lodging (Destination) Online Sales: Value 2018-2023

Table 3 Hotels Sales: Value 2018-2023

Table 4 Hotels Online Sales: Value 2018-2023

Table 5 Other Lodging Sales: Value 2018-2023

Table 6 Other Lodging Online Sales: Value 2018-2023

Table 7 Lodging (Destination) Outlets: Units 2018-2023

Table 8 Lodging (Destination) Rooms: Number of Rooms 2018-2023

Table 9 Lodging (Destination) by Incoming vs Domestic: % Value 2018-2023

Table 10 Hotels NBO Company Shares: % Value 2018-2022

Table 11 Hotel Brands by Key Performance Indicators 2023

Table 12 Forecast Lodging (Destination) Sales: Value 2023-2028

Table 13 Forecast Lodging (Destination) Online Sales: Value 2023-2028

Table 14 Forecast Hotels Sales: Value 2023-2028

Table 15 Forecast Hotels Online Sales: Value 2023-2028

Table 16 Forecast Other Lodging Sales: Value 2023-2028

Table 17 Forecast Other Lodging Online Sales: Value 2023-2028

Table 18 Forecast Lodging (Destination) Outlets: Units 2023-2028

TRAVEL IN DENMARK

EXECUTIVE SUMMARY

Travel in 2023

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

MARKET DATA

Table 19 Surface Travel Modes Sales: Value 2018-2023

Table 20 Surface Travel Modes Online Sales: Value 2018-2023

Table 21 Forecast Surface Travel Modes Sales: Value 2023-2028

Table 22 Forecast Surface Travel Modes Online Sales: Value 2023-2028

Table 23 In-Destination Spending: Value 2018-2023

Table 24 Forecast In-Destination Spending: Value 2023-2028

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SOURCES

Summary 1 Research Sources

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