

# Lodging (Destination) in Brazil

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## Abstracts

After two challenging years due to the pandemic and uncertainties in the industry in early 2022 following the emergence of a new variant of COVID-19, the hotel sector in Brazil is experiencing a positive outlook, especially from the second half of 2022. 2023 is witnessing the consolidation of recovery for hotels, reaching pre-pandemic levels of occupancy, driven by the revival of domestic tourism and business travel. Nevertheless, although the occupancy indicators are positive, players are still...

Euromonitor International's Lodging (Destination) in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Lodging (Destination) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### ist Of Contents And Tables

#### LODGING (DESTINATION) IN BRAZIL

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Hotels show recovery in terms of occupancy, but face challenges in terms of value recovery

Long-term rentals gaining space, facilitated by short-term rental platforms, but still face setbacks

##### PROSPECTS AND OPPORTUNITIES

As travellers become more connected, the trend in lodging is towards greater investment in media presence and technological tools

Investment in workforce qualification is crucial to keep up with sector's recovery

##### CATEGORY DATA

Table 1 Lodging (Destination) Sales: Value 2018-2023

Table 2 Lodging (Destination) Online Sales: Value 2018-2023

Table 3 Hotels Sales: Value 2018-2023

Table 4 Hotels Online Sales: Value 2018-2023

Table 5 Other Lodging Sales: Value 2018-2023

Table 6 Other Lodging Online Sales: Value 2018-2023

Table 7 Lodging (Destination) Outlets: Units 2018-2023

Table 8 Lodging (Destination) Rooms: Number of Rooms 2018-2023

Table 9 Lodging (Destination) by Incoming vs Domestic: % Value 2018-2023

Table 10 Hotels NBO Company Shares: % Value 2018-2022

Table 11 Hotel Brands by Key Performance Indicators 2023

Table 12 Forecast Lodging (Destination) Sales: Value 2023-2028

Table 13 Forecast Lodging (Destination) Online Sales: Value 2023-2028

Table 14 Forecast Hotels Sales: Value 2023-2028

Table 15 Forecast Hotels Online Sales: Value 2023-2028

Table 16 Forecast Other Lodging Sales: Value 2023-2028

Table 17 Forecast Other Lodging Online Sales: Value 2023-2028

Table 18 Forecast Lodging (Destination) Outlets: Units 2023-2028

#### TRAVEL IN BRAZIL

##### EXECUTIVE SUMMARY

##### Travel in 2023

Federal programme targeting low-income travellers catches the attention of airlines

Lack of investment and workforce training remains, impairing the performance of hotels

Record number of passenger boardings for both domestic and international trips mark the year for intermediaries

What next for travel?

#### MARKET DATA

Table 19 Surface Travel Modes Sales: Value 2018-2023

Table 20 Surface Travel Modes Online Sales: Value 2018-2023

Table 21 Forecast Surface Travel Modes Sales: Value 2023-2028

Table 22 Forecast Surface Travel Modes Online Sales: Value 2023-2028

Table 23 In-Destination Spending: Value 2018-2023

Table 24 Forecast In-Destination Spending: Value 2023-2028

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#### SOURCES

Summary 1 Research Sources

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