

Lodging (Destination) in Argentina

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Abstracts

The Mercure hotel brand, part of the Accor chain, opened a new four-star establishment in Rosario in March 2023. This new luxury option in the city offers guests 137 rooms with numerous spaces and rooms for common use. The new hotel also offers a premium gastronomic offer from chef, Luciano Nanni, that is seeking to become a benchmark in the area and will be open to the general public. On the top floor, there is also a spa with multiple options such as a heated pool and sauna. The new hotel illu...

Euromonitor International's Lodging (Destination) in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Lodging (Destination) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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