

Lobodis SAS in Hot Drinks (France)

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Abstracts

Lobodis is a domestic player which aims to increase its position in organic fresh coffee. Due to the penetration of Nespresso machines, this operator is likely to extend its range of coffee pods with new flavours in order to offer more variety to consumers.

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Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

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Use five-year forecasts to assess how the market is predicted to develop.

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