

Liptovská Mliekaren as in Packaged Food (Slovakia)

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Date: March 2015

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: LFA3EA11A42EN

Abstracts

Over the coming years, Liptovska Mliekaren will focus on leveraging its production facility and increasing its sales share in Slovakia while looking for new export markets within Europe. The company is likely to focus on expanding existing brand portfolio, mostly via new flavours or cheese types. Another area of focus will be the procurement of fresh/raw milk products from farmers and first producers.

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Contents

Strategic Direction

Key Facts

Summary 1 Liptovská Mliekaren as: Key Facts

Company Background

Production

Competitive Positioning

Summary 2 Liptovská Mliekaren as: Competitive Position 2014

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