

# Lion Superindo - Gelael PT in Retailing (Indonesia)

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Date: April 2013

Pages: 4

Price: US\$ 150.00 (Single User License)

ID: L0FB52388BFEN

## Abstracts

Throughout the forecast period there is great potential for Lion Superindo –Gelael PT to expand its Super Indo supermarket network outside Java, especially in major cities outside Java, such as Medan, Manado and Balikpapan, and in developing cities on Java, such as Solo. Under parent company Delhaize Group, the company continues to increase the efficiency of its activities by introducing a new store concept, which began in the middle of the review period. The company is also expected to give...

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