

Lion Liquor Retail Ltd in Alcoholic Drinks (New Zealand)

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Abstracts

The strategy of Lion Liquor Retail Ltd is expected to continue focusing on driving growth in same store sales, with an emphasis on enhancing efficiencies within its existing retail network rather than opening new stores. The acquisition of rival liquor retailer The Mill Liquorsave by grocery giant Foodstuffs (NZ) Ltd has led to renewed competition within liquor retailing and it is expected that Lion Liquor Retail Ltd will look to continue developing its internet sales capabilities during the for...

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