

# Linio Colombia SAS in Retailing (Colombia)

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## Abstracts

Linio Colombia will continue to reinforce its leadership position within internet retailing, both as an internet retailer and as a marketplace platform. Linio is a pioneer in internet retailing by offering a wide selection and variety of products that have positioned it as a responsive online store of easy access, home deliveries within an agreed timeframe, and payment facilities such as cash on delivery.

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