

# Linette Hellas SA in Tissue and Hygiene (Greece)

https://marketpublishers.com/r/LBA54F4E3E0EN.html

Date: March 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: LBA54F4E3E0EN

### **Abstracts**

Linette aims to increase the distribution of its products to more points of sale and increase awareness of its brands in a bid to boost volume sales of its many products. Linette will continue to focus on building domestic demand for its products, rather than shift into exporting.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Away-From-Home Tissue and Hygiene, Retail Tissue and Hygiene, Total Tissue and Hygiene.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

Get a detailed picture of the Tissue and Hygiene market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



## **Contents**

Strategic Direction

**Key Facts** 

Summary 1 Linette Hellas SA: Key Facts

Summary 2 Linette Hellas SA: Operational Indicators

Company Background

Production

Summary 3 Linette Hellas SA: Production Statistics 2012

Competitive Positioning

Summary 4 Linette Hellas SA: Competitive Position 2012



#### I would like to order

Product name: Linette Hellas SA in Tissue and Hygiene (Greece)

Product link: <a href="https://marketpublishers.com/r/LBA54F4E3E0EN.html">https://marketpublishers.com/r/LBA54F4E3E0EN.html</a>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/LBA54F4E3E0EN.html">https://marketpublishers.com/r/LBA54F4E3E0EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970