

Limoni SpA in Beauty and Personal Care (Italy)

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Abstracts

In 2017 and over the forecast period Limoni is expected to profit from its recently launched online sales platform. However, the company is also facing increasing competition from the rapidly growing Kiko mono-brand chain. At the time of writing, there are rumours surrounding the potential acquisition of LLG Leading Luxury Group, Limoni's GBO, by an international player, such as Douglas Holding AG or a private equity fund.

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