

Limited-Service Restaurants in Western Europe

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Abstracts

Consumer foodservice recorded a collapse in sales in 2020 as Coronavirus (COVID-19) hit the region, with outlet closures, lockdowns and travel restrictions among the measures taken to try and control the pandemic. However, limited-service restaurants (LSR), often with takeaway and home delivery services already in place, as well as offering affordable menus, turned in the best foodservice performance in 2020. LSR will immediately return to positive growth from 2021.

Euromonitor International's Limited-Service Restaurants in Western Europe global briefing offers an insight into the size and shape of the Consumer Foodservice market, highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues and white spaces. It identifies the leading operators and brands, offers strategic analysis of key factors influencing the operating environment - be they economic/lifestyle influences, new foodservice concepts, outlet locations, menu innovation or format development. The entire industry is considered, including both chained and independent operators. Forecasts illustrate how the market is set to change and what is the criteria for success.

Product coverage: Consumer Foodservice by Location, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Foodservice market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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