

Limited-Service Restaurants in Russia

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Abstracts

Limited-service restaurants was significantly impacted by the Coronavirus (COVID-19) pandemic in 2020, albeit to a lesser extent than other types of consumer foodservice in Russia. Nonetheless, limited-service restaurants were closed by government order along with other foodservice types and other non-essential businesses, as the country introduced measures to stem community transmission of the virus. Therefore, overall current value sales, transactions and transactions all declined over 2020, h...

Euromonitor International's Limited-Service Restaurants in Russia report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: Chained Limited-Service Restaurants, Independent Limited-Service Restaurants, Limited-Service Restaurants by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Limited-Service Restaurants market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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KEY DATA FINDINGS

2020 IMPACT

Established home delivery/takeaway infrastructure offers competitive advantages to limited-service restaurants during Coronavirus (COVID-19)

Chained operators' own and third party delivery services foster strong leap in value sales and share for home delivery at the expense of eat-in

Established economy strategies boost limited-service restaurants in the wake of the economic fallout of COVID-19

RECOVERY AND OPPORTUNITIES

Shift towards online formats like dark stores offers quick rebound potential for chained limited-service restaurants

Digitalisation is expected to be used as a major tool of communication, cost cutting and safety to engender differentiation and brand loyalty

Limited-service format fulfils need for affordable and reliable eat-in or home delivery/takeaway options in a time of economic uncertainty

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GLOBAL INDUSTRY ENVIRONMENT

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