

# Limited-Service Restaurants in New Zealand

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## Abstracts

2023 brought new challenges for the consumer foodservice industry and businesses were forced to deal with higher costs and interest rates. Despite the rise in costs and consumers cutting back on spending, most categories of limited-service restaurants still managed to achieve some growth during the year, with pizza chains doing particularly well. All the major pizza limited-service restaurants had positive growth in 2023, with Dominos, the largest chain in the country, and Pizza Hut leading the...

Euromonitor International's Limited-Service Restaurants in New Zealand report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

**Product coverage:** Chained Limited-Service Restaurants, Independent Limited-Service Restaurants, Limited-Service Restaurants by Type.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Limited-Service Restaurants market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### LIMITED-SERVICE RESTAURANTS IN NEW ZEALAND

#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Pizza limited-service restaurants among the strongest performers in 2023

Nene Chicken brings South Korean flavours to New Zealand

Many categories struggle in 2023, with an increase in outlet closures

#### PROSPECTS AND OPPORTUNITIES

Inflation to become more manageable in the next five years

Consumers crave healthier and more sustainable food options

Diversity of cuisines important to growth of the industry

#### CATEGORY DATA

Table 1 Limited-Service Restaurants by Category: Units/Outlets 2018-2023

Table 2 Sales in Limited-Service Restaurants by Category: Number of Transactions 2018-2023

Table 3 Sales in Limited-Service Restaurants by Category: Foodservice Value 2018-2023

Table 4 Limited-Service Restaurants by Category: % Units/Outlets Growth 2018-2023

Table 5 Sales in Limited-Service Restaurants by Category: % Transaction Growth 2018-2023

Table 6 Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2018-2023

Table 7 GBO Company Shares in Chained Limited-Service Restaurants: % Foodservice Value 2019-2023

Table 8 GBN Brand Shares in Chained Limited-Service Restaurants: % Foodservice Value 2020-2023

Table 9 Forecast Limited-Service Restaurants by Category: Units/Outlets 2023-2028

Table 10 Forecast Sales in Limited-Service Restaurants by Category: Number of Transactions 2023-2028

Table 11 Forecast Sales in Limited-Service Restaurants by Category: Foodservice Value 2023-2028

Table 12 Forecast Limited-Service Restaurants by Category: % Units/Outlets Growth 2023-2028

Table 13 Forecast Sales in Limited-Service Restaurants by Category: % Transaction Growth 2023-2028

Table 14 Forecast Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2023-2028

### CONSUMER FOODSERVICE IN NEW ZEALAND

## EXECUTIVE SUMMARY

Consumer foodservice in 2023: The big picture

2023 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

## MARKET DATA

Table 15 Units, Transactions and Value Sales in Consumer Foodservice 2018-2023

Table 16 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2018-2023

Table 17 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2023

Table 18 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2018-2023

Table 19 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2018-2023

Table 20 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2023

Table 21 Sales in Consumer Foodservice by Location: % Foodservice Value 2018-2023

Table 22 Sales in Consumer Foodservice by Fulfillment: % Foodservice Value 2018-2023

Table 23 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2023

Table 24 GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2023

Table 25 GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2023

Table 26 Forecast Units, Transactions and Value Sales in Consumer Foodservice 2023-2028

Table 27 Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2023-2028

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## SOURCES

Summary 1 Research Sources

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