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Limited-Service Restaurants in Asia Pacific

https://marketpublishers.com/r/LC2EEF9BC136EN.html
Date: May 2022
Pages: 48
Price: US$ 1,325.00 (Single User License)
ID: LC2EEF9BC136EN

Abstracts

After sales at limited-service restaurants (LSR) declined in 2020, negatively impacted by measures taken to contain the spread of Coronavirus (COVID-19), they were back recording positive growth in 2021. Even in 2020, LSR was one of the better performers, given the ability of most players in this channel to adapt to increased takeaway and home delivery orders. Further positive growth is expected over the coming years.

Euromonitor International's Limited-Service Restaurants in Asia Pacific global briefing offers an insight into to the size and shape of the Consumer Foodservice market, highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues and white spaces. It identifies the leading operators and brands, offers strategic analysis of key factors influencing the operating environment - be they economic/lifestyle influences, new foodservice concepts, outlet locations, menu innovation or format development. The entire industry is considered, including both chained and independent operators. Forecasts illustrate how the market is set to change and what is the criteria for success.

Product coverage: Consumer Foodservice by Location, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Foodservice market;

Pinpoint growth sectors and identify factors driving change;

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Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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