

# Lily's Kitchen Ltd in Pet Care (United Arab Emirates)

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### **Abstracts**

Launched in 2016 in the United Arab Emirates, Lily's Kitchen is set to gain further value shares in both dog food and cat food as a brand exclusively distributed by The Pet Shop. The brand will continue to benefit from the trust given by pet owners to brands carried by the largest pet shop in the country.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Pet Food, Pet Products.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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