

Lilleborg AS in Beauty and Personal Care (Norway)

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Abstracts

Lilleborg AS will remain a key player in beauty and personal care in Norway over the forecast period thanks to a broad and strong range of brands. As one of the only truly indigenous operators in Norway, Lilleborg has spent many years and much capital developing simple and effective brands which are instantly recognisable to Norwegian consumers.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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