

Liksin Corp in Packaging Industry (Vietnam)

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Abstracts

With the aggressive penetration of foreign players such as SCG Vietnam Co, MeiwaPax Group and Oji Holding Corporation, all of which acquired different local packaging companies during 2015, Liksin Corporation's focus is now on competing against these international manufacturers in an effort to maintain its existing client base and to reach out to newer business partners. As a longstanding company in Vietnam, Liksin Corporation has the advantage of understanding the country and its consumers. Nev...

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