

Lifestyle International Holdings Ltd in Retailing (Hong Kong, China)

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Abstracts

Against the backdrop of weak consumer sentiment in Hong Kong, Lifestyle International aims to improve the overall shopping environment by reinvigorate its stores.

Surprisingly, amidst the sluggish retailing environment and after completion of its separate listing of Lifestyle China in July 2016, the company is also looking to open a third Sogo department store in Hong Kong with an investment value estimated at more than HKD5 billion. While there are two existing Sogo department stores located in...

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