

Liebherr-Hausgeräte Ochsenhausen GmbH in Consumer Appliances (Austria)

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Abstracts

Liebherr-Hausgeräte intends to achieve organic growth in Austria's consumer appliances industry through long-term investment and strategic improvements to its product portfolio that respond to the latest consumer trends. At the core of its innovation efforts, the company aims to develop more environmentally friendly alternatives, regarding its production methods and the energy efficiency of its branded appliances.

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