

# Liebherr-Hausgeräte GmbH in Consumer Appliances (Austria)

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## Abstracts

Liebherr-Hausgeräte plans to achieve organic growth in the Austrian consumer appliances market through long-term investment and by making strategic enhancements to its product portfolio that respond to the latest consumer trends. The development of 'greener' alternatives is set to remain at the core of its innovation efforts, both with regards to its production methods and the energy efficiency of its appliances.

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