

Lieb International SA de CV in Tobacco (Mexico)

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Abstracts

Lieb International is focused on distributing recognised international tobacco brands. It was the only distributor of smokeless tobacco in Mexico at the end of the review period. Its strategy includes selling a variety of products and updating its catalogues with its brand's latest innovations.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Cigarettes, Cigarettes Including RYO Stick Equivalent, Cigars, Smokeless Tobacco, Smoking Tobacco, Vapour Devices.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



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