

# Lieb International SA de CV in Tobacco (Mexico)

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### **Abstracts**

Lieb International is focused on distributing recognised international tobacco brands. It was the only distributor of smokeless tobacco in Mexico at the end of the review period. Its strategy includes selling a variety of products and updating its catalogues with its brand's latest innovations.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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