

Lidl Ltd in Retailing (United Kingdom)

<https://marketpublishers.com/r/L7699DE2A7EEN.html>

Date: February 2017

Pages: 5

Price: US\$ 150.00 (Single User License)

ID: L7699DE2A7EEN

Abstracts

Lidl has previously stated plans to invest around GBP1.5 billion in its UK operations in the forecast period, upgrading and expanding its store network nationwide. Lidl has also stated plans for new concept stores, termed Lidl of the Future, with the first of these launching in Northamptonshire in November 2015. These stores include self-checkouts, toilets, baby-changing facilities, glass frontages and longer standard check-outs, as well as higher staffing levels to more keenly attend to custome...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Non-Store Retailing, Store-based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Company Background

Digital Strategy

Summary 1 Lidl Ltd: Share of Sales Generated by Internet Retailing 2014-2016

Private Label

Summary 2 Lidl Ltd: Private Label Portfolio

Competitive Positioning

Summary 3 Lidl Ltd: Competitive Position 2016

I would like to order

Product name: Lidl Ltd in Retailing (United Kingdom)

Product link: <https://marketpublishers.com/r/L7699DE2A7EEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L7699DE2A7EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970