

# Lianhua Supermarket Holdings Co Ltd in Retailing (China)

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## Abstracts

Lianhua Supermarket Holdings will take a prudent approach to the opening of new outlets in order to ensure cost-efficiency in the operation of the new stores. Meanwhile, the company will upgrade its existing outlets in grocery retailing by increasing the procurement of fresh produce, imported products and other new products, to boost sales and profitability.

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