

# Li & Fung Ltd in Toys and Games (Hong Kong, China)

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Date: February 2014

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: L904A7797CFEN

## Abstracts

Together with Toys 'R' Us Inc, Li & Fung Ltd is expected to continue its promotion of Toys 'R' Us and its products to maintain its position as the worldwide authority on children, families and fun. The company's wide reach and popularity will help with this strategy.

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