

# Löfbergs Lila AB in Hot Drinks (Sweden)

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## Abstracts

Lofbergs Lila AB aims to strengthen its position in hot drinks by being present in both coffee and tea; hence, it acquired Swedish tea company, Kobbs & Soner AB, in 2006. The company will continue to pay special attention to the environment, social responsibility and sustainability. Lofbergs Lila will continue to work closely with various Fairtrade organisations and focus on organic coffee production. The company is one of the world's largest buyers of organic and Fairtrade coffee. It bought...

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