

# Lácteos Los Andes CA in Health and Wellness (Venezuela)

https://marketpublishers.com/r/L1F364BBCFFEN.html

Date: September 2013 Pages: 2 Price: US\$ 150.00 (Single User License) ID: L1F364BBCFFEN

## Abstracts

Lácteos Los Andes aims to maintain a relevant share in dairy products and soft drinks under the hands of the government. It will continue providing the brands created before it was nationalised in 2008, but it will apply social considerations over profitability criteria, as a way to guarantee stable availability of its products.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Health and Wellness by Category, Health and Wellness by Prime Positioning, Health and Wellness by Type.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

Get a detailed picture of the Health and Wellness market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



## Contents

Strategic Direction Key Facts Summary 1 Lácteos Los Andes CA: Key Facts Company Background Production Competitive Positioning Summary 2 Lácteos Los Andes CA: Competitive Position 2012



#### I would like to order

Product name: Lácteos Los Andes CA in Health and Wellness (Venezuela) Product link: <u>https://marketpublishers.com/r/L1F364BBCFFEN.html</u>

> Price: US\$ 150.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/L1F364BBCFFEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970