

# LG Electronics Romania SRL in Consumer Electronics (Romania)

<https://marketpublishers.com/r/L3C877AA5EFEN.html>

Date: April 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: L3C877AA5EFEN

## Abstracts

LG Electronics Romania SRL is an important player within the Romanian consumer electronics industry and expects to strengthen its position and seize a larger share of sales through further innovation, better pricing schemes and perhaps even entering new categories. Under the 'Life's Good' slogan, the company intends to increase the popularity of its LG brand and invest in continual marketing campaigns.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Computers and Peripherals, In-Car Entertainment, In-Home Consumer Electronics, Portable Consumer Electronics.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Consumer Electronics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Strategic Direction

Key Facts

Summary 1 LG Electronics Romania SRL: Key Facts

Summary 2 LG Electronics Romania SRL: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 3 LG Electronics Romania SRL: Competitive Position 2012

## I would like to order

Product name: LG Electronics Romania SRL in Consumer Electronics (Romania)

Product link: <https://marketpublishers.com/r/L3C877AA5EFEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L3C877AA5EFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970