

LG Electronics Gulf FZE in Consumer Appliances (United Arab Emirates)

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Abstracts

Part of the multinational LG Corp, LG Electronics Gulf is expected to continue to invest heavily in innovation in the forecast period, with a particular emphasis on catering to specific consumer needs in the Gulf region. Numerous new product developments are likely across consumer electronics and consumer appliances. There will also continue to be a strong focus on smart appliances that can be operated via smartphones. The company is also set to increase its focus on business customers in the fo...

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Contents

Strategic Direction

Key Facts

Summary 1 LG Electronics Gulf FZE: Key Facts

Production

Competitive Positioning

Summary 2 LG Electronics Gulf FZE: Competitive Position 2016

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