

LG Electronics Canada Inc in Consumer Appliances (Canada)

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Abstracts

LG Electronics Canada is active in the major appliance and vacuum cleaners categories, leveraging its expertise in consumer electronics and design to forge a position as offering innovative products. The company introduced features such as steam cleaning in its laundry machines, 4-door French refrigerators and smart technology to its cooking and washing appliances as examples of its direction as a brand that is focusing on integrating technology and design in its products.

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