

Lesieur Cristal in Beauty and Personal Care (Morocco)

https://marketpublishers.com/r/L7E8D370811EN.html

Date: July 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: L7E8D370811EN

Abstracts

Following the acquisition of 41% stake in Lesieur Cristal Maroc by the French Group Sofiprotéol in July 2011, the company will benefit from the expertise and resources of the French giant to further invest in new product development and diversify its activities.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Baby and Child-specific Products, Bath and Shower, Colour Cosmetics, Deodorants, Depilatories, Fragrances, Hair Care, Mass Cosmetics, Men's Grooming, Oral Care, Oral Care Excl Power Toothbrushes, Premium Cosmetics, Sets/Kits, Skin Care, Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Beauty and Personal Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

LESIEUR CRISTAL IN BEAUTY AND PERSONAL CARE (MOROCCO) Euromonitor International July 2013

LIST OF CONTENTS AND TABLES

Strategic Direction

Key Facts

Summary 1 Lesieur Cristal SA: Key Facts

Summary 2 Lesieur Cristal: Operational Indicators

Company Background
Competitive Positioning

Summary 3 Lesieur Cristal: Competitive Position 2012



I would like to order

Product name: Lesieur Cristal in Beauty and Personal Care (Morocco)
Product link: https://marketpublishers.com/r/L7E8D370811EN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/L7E8D370811EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970