

Leroy Merlin España SL in Retailing (Spain)

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Abstracts

Leroy Merlin The company is planning to open 25 new outlets in Spain by 2020. Over the longer term, the company's strategy is expected to be focused more on urban areas. Leroy Merlin is also expected to increase the size of some of its outlets, whilst refurbishing other stores. The company's focus is also expected to be fixed on the widening of its product range and the improvement of its online retailing channel.

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