

Leovit Nutrio OOO in Health and Wellness (Russia)

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Abstracts

Leovit Nutrio is a well-known domestic company which specialises in the production of food and beverages with health and wellness positioning. Thanks to its long-term presence in the Russian market, the company has secured itself a niche in the market and widely expanded availability of its products. The focus of the company on health and wellness beverages in Russia has helped to increase awareness of this area amongst consumers. Moreover, Leovit Nutrio has managed to successfully develop its...

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