

Leopoldo Gross & Asoc SA in Packaged Food (Uruguay)

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Abstracts

Leopoldo Gross & Asociados is the main importer of premium products in packaged food, operating mainly in the retail segment. The company is in constant search of new products to add to its product portfolio, also incorporating standard brands to increase volume sales. It has implemented a telephony system to take foodservice orders, freeing more salespersons to address retail market sales.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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