

# Leonardo SRL in Retailing (Romania)

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## Abstracts

Leonardo is one of the leaders in apparel and footwear specialist retailers. The company's values point out the importance of quality, as well as a strong connection with its customers. Its two types of outlets, classical and self-service, aim to satisfy the needs of its customers, and suggest that at Leonardo the customer always comes first.

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## Contents

Strategic Direction

Key Facts

Summary 1 Leonardo SRL: Key Facts

Summary 2 Leonardo SRL: Operational Indicators

Internet Strategy

Summary 3 Leonardo SRL: Share of Sales Generated by Internet Retailing

Company Background

Chart 1 Leonardo SRL: Leonardo, Apparel and Footwear Specialist Retailers in Bucharest

Private Label

Summary 4 Leonardo SRL: Private Label Portfolio

Competitive Positioning

Summary 5 Leonardo SRL: Competitive Position 2014

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