

Lekkerland Deutschland GmbH & Co KG in Retailing (Belgium)

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Abstracts

The aim of Conway Belgium is to be positioned as a total supplier offering the convenience of one-stop shopping. It is looking to expand the range of products that it offers in line with this aim. At present, it is developing its capabilities in frozen food distribution.

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Contents

LEKKERLAND DEUTSCHLAND GMBH & CO KG IN RETAILING (BELGIUM)

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LIST OF CONTENTS AND TABLES

Strategic Direction

Key Facts

Summary 1 Lekkerland Deutschland GmbH & Co KG: Key Facts

Summary 2 Lekkerland Deutschland GmbH & Co KG: Operational Indicators

Internet Strategy

Company Background

Private Label

Competitive Positioning

Summary 3 Lekkerland Deutschland GmbH & Co KG: Competitive Position 2012

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