

Leisure and Personal Goods Specialist Retailers in Turkey

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Abstracts

Bags and Luggage Specialist Retailers: In 2016 bags and luggage specialist retailers registered 3% current value growth, which was significantly lower than the review period current value CAGR of 6%. Bags and luggage specialist retailers was negatively affected by the decreasing number of incoming tourists due to the terrorist attacks and political crisis with Russia. In addition, Turkish consumers' enthusiasm for shopping decreased considerably due to the political uncertainty and macroeconomic...

Euromonitor International's Leisure and Personal Goods Specialist Retailers in Turkey report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Bags and Luggage Specialist Retailers, Jewellery and Watch Specialist Retailers, Media Products Stores, Other Leisure and Personal Goods Specialist Retailers, Pet Shops and Superstores, Sports Goods Stores, Stationers/Office Supply Stores, Traditional Toys and Games Stores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Leisure and Personal Goods Specialist Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Retailing Continues To Record A Healthy Performance

Increasing Political Uncertainty and Macroeconomic Deterioration Lead To A Stagnant Growth Rate

Non-grocery Retailers Register A Weaker Performance Than Grocery Retailers

the Competitive Landscape in Retailing Remains Fragmented

Retailing Is Set To Record A Healthy Performance Over the Forecast Period

Key Trends and Developments

Economic Outlook: Macroeconomic Deterioration and Political Uncertainty Hamper Growth in Retailing

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