

Leisure and Personal Goods Specialist Retailers in the Philippines

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Abstracts

Bags and Luggage Specialist Retailers: Bags and luggage specialist retailers maintained a positive performance in current value terms in 2016, as sales continued to be driven by a strong interest in travel and outdoor activities, alongside high disposable incomes. Consumers continued to purchase bags and luggage which ranged from casual to leisure to business for travel purposes. In response, players introduced more fashionable and more secure products, as well as bringing in more international...

Euromonitor International's Leisure and Personal Goods Specialist Retailers in Philippines report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Bags and Luggage Specialist Retailers, Jewellery and Watch Specialist Retailers, Media Products Stores, Other Leisure and Personal Goods Specialist Retailers, Pet Shops and Superstores, Sports Goods Stores, Stationers/Office Supply Stores, Traditional Toys and Games Stores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?



Get a detailed picture of the Leisure and Personal Goods Specialist Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



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Higher Disposable Incomes Drive Strong Growth in Retailing

Consumer Demand for Convenience and Accessibility Leads To Growth for Smaller

Store Formats and Online Services

Grocery Retailers Continues To Account for the Majority of Sales in Retailing, Due To Its Expansive Footprint and the Nature of the Products Sold

Foreign Players Potein Cignificant Interest in the Demostic Market

Foreign Players Retain Significant Interest in the Domestic Market, While Local Players Maintain Their Positions

Aggressive Expansion of Retailers and Sustained Demand From Consumers Support the Strong Prospects for Retailing

Key Trends and Developments

Economic Growth Trends Exceed Expectations and Pave the Way for Growth in Retailing

International Players Continue To Enter the Domestic Market Due To Favourable Demographics

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