

Leisure and Personal Goods Specialist Retailers in Japan

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Abstracts

Bags and Luggage Specialist Retailers: Bags and luggage specialist retailers continued to benefit from growing demand from international tourists in 2016. While average spending by incoming tourists was impacted in 2016 by a stronger Japanese yen and the Chinese government strengthening its tax policy on imported products. However, bags and luggage remain a key focus area for shopping tourists, particularly as many consumers remain reluctant to buy these products online due to quality or counter...

Euromonitor International's Leisure and Personal Goods Specialist Retailers in Japan report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Bags and Luggage Specialist Retailers, Jewellery and Watch Specialist Retailers, Media Products Stores, Other Leisure and Personal Goods Specialist Retailers, Pet Shops and Superstores, Sports Goods Stores, Stationers/Office Supply Stores, Traditional Toys and Games Stores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?



Get a detailed picture of the Leisure and Personal Goods Specialist Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



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Sluggish Growth Linked To Economic and Demographic Trends

Shopping Tourism Boom Slows As Cross-border Purchases Rise

Grocery Retailers Benefit From Consumers Focusing on Essentials



Aeon Leads But Convenience Stores Giants Perform Well

Scope for Innovators To Succeed Despite Low Overall Growth

Key Trends and Developments

Economic Uncertainty Results in Stronger Consumer Price-sensitivity

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