

# Leisure and Personal Goods Specialist Retailers in Argentina

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## Abstracts

**Bags and Luggage Specialist Retailers:** In Argentina, bags and luggage specialist retailers is a channel characterised by the large number of small independent stores present and the limited influence of international companies. In fact, 20 chain stores were closed in the channel over the course of the review period, mainly due to falling demand amidst the economic recession and the rising cost of keeping stores open.

Euromonitor International's Leisure and Personal Goods Specialist Retailers in Argentina report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Product coverage:** Bags and Luggage Specialist Retailers, Jewellery and Watch Specialist Retailers, Media Products Stores, Other Leisure and Personal Goods Specialist Retailers, Pet Shops and Superstores, Sports Goods Stores, Stationers/Office Supply Stores, Traditional Toys and Games Stores.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Leisure and Personal Goods Specialist Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Contraction of Consumption Due To Measures Taken by the New Government

Consumer Finance and Price Promotion Strategies Boost Sales

Proximity Formats Continue To Develop Strongly in Modern Grocery Retailers

E-commerce Growth

After A Year of Major Contraction in Consumption, A Reactivation of Sales Is Expected

Key Trends and Developments

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