

Leisure and Personal Goods Specialist Retailers in China

<https://marketpublishers.com/r/LE77BEB5AEEEN.html>

Date: December 2016

Pages: 34

Price: US\$ 990.00 (Single User License)

ID: LE77BEB5AEEEN

Abstracts

Bags and Luggage Specialist Retailers: Bags and luggage specialist retailers demonstrated steady growth in 2016, owing to consumers' pursuit of prestigious branded bags and luggage to enhance their personal appearance, especially female consumers. However, the increasingly strict anti-corruption policy strongly reduced purchases for gifting. In addition, increasingly convenient overseas travel and the booming development of cross-border e-commerce satisfied consumers' demand for branded bags and...

Euromonitor International's Leisure and Personal Goods Specialist Retailers in China report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Bags and Luggage Specialist Retailers, Jewellery and Watch Specialist Retailers, Media Products Stores, Other Leisure and Personal Goods Specialist Retailers, Pet Shops and Superstores, Sports Goods Stores, Stationers/Office Supply Stores, Traditional Toys and Games Stores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Leisure and Personal Goods Specialist Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Channel Data

Table 1 Leisure and Personal Goods Specialist Retailers: Value Sales, Outlets and Selling Space 2011-2016

Table 2 Sales in Leisure and Personal Goods Specialist Retailers by Channel: Value 2011-2016

Table 3 Leisure and Personal Goods Specialist Retailers: Value Sales, Outlets and Selling Space: % Growth 2011-2016

Table 4 Sales in Leisure and Personal Goods Specialist Retailers by Channel: % Value Growth 2011-2016

Table 5 Leisure and Personal Goods Specialist Retailers GBO Company Shares: % Value 2012-2016

Table 6 Leisure and Personal Goods Specialist Retailers GBN Brand Shares: % Value 2013-2016

Table 7 Leisure and Personal Goods Specialist Retailers LBN Brand Shares: Outlets 2013-2016

Table 8 Leisure and Personal Goods Specialist Retailers LBN Brand Shares: Selling Space 2013-2016

Table 9 Leisure and Personal Goods Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space 2016-2021

Table 10 Forecast Sales in Leisure and Personal Goods Specialist Retailers by Channel: Value 2016-2021

Table 11 Leisure and Personal Goods Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 12 Forecast Sales in Leisure and Personal Goods Specialist Retailers by Channel: % Value Growth 2016-2021

Executive Summary

Retailing Continues To See A Slowdown

Omnichannel Strategy Being Widely Implemented

Non-grocery Specialists Outperforms Grocery Retailers

Intensified Competition Seen Across Retailing

Decelerating Growth Expected Over the Forecast Period

Key Trends and Developments

Economic Downturn Impacts Retailing

Omnichannel Retailing Strengthens in 2016

Small Store Formats Gain Popularity

Operating Environment

Informal Retailing

Opening Hours

Summary 1 Standard Opening Hours by Channel Type 2016Channel

Physical Retail Landscape

Cash and Carry

Table 13 Cash and Carry: Number of Outlets by National Brand Owner 2011-2016

Seasonality

Payments and Delivery

Emerging Business Models

Market Data

Table 14 Sales in Retailing by Store-based vs Non-Store: Value 2011-2016

Table 15 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2011-2016

Table 16 Sales in Store-based Retailing by Channel: Value 2011-2016

Table 17 Store-based Retailing Outlets by Channel: Units 2011-2016

Table 18 Sales in Store-based Retailing by Channel: % Value Growth 2011-2016

Table 19 Store-based Retailing Outlets by Channel: % Unit Growth 2011-2016

Table 20 Sales in Non-Store Retailing by Channel: Value 2011-2016

Table 21 Sales in Non-Store Retailing by Channel: % Value Growth 2011-2016

Table 22 Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2011-2016

Table 23 Sales in Non-Grocery Specialists by Channel: Value 2011-2016

Table 24 Non-Grocery Specialists Outlets by Channel: Units 2011-2016

Table 25 Sales in Non-Grocery Specialists by Channel: % Value Growth 2011-2016

Table 26 Non-Grocery Specialists Outlets by Channel: % Unit Growth 2011-2016

Table 27 Retailing GBO Company Shares: % Value 2012-2016

Table 28 Retailing GBN Brand Shares: % Value 2013-2016

Table 29 Store-based Retailing GBO Company Shares: % Value 2012-2016

Table 30 Store-based Retailing GBN Brand Shares: % Value 2013-2016

Table 31 Store-based Retailing LBN Brand Shares: Outlets 2013-2016

Table 32 Non-Store Retailing GBO Company Shares: % Value 2012-2016

Table 33 Non-Store Retailing GBN Brand Shares: % Value 2013-2016

Table 34 Non-Grocery Specialists GBO Company Shares: % Value 2012-2016

Table 35 Non-Grocery Specialists GBN Brand Shares: % Value 2013-2016

Table 36 Non-Grocery Specialists LBN Brand Shares: Outlets 2013-2016

Table 37 Non-Grocery Specialists LBN Brand Shares: Selling Space 2013-2016

Table 38 Forecast Sales in Retailing by Store-based vs Non-Store: Value 2016-2021

Table 39 Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth 2016-2021

Table 40 Forecast Sales in Store-based Retailing by Channel: Value 2016-2021

Table 41 Forecast Store-based Retailing Outlets by Channel: Units 2016-2021

Table 42 Forecast Sales in Store-based Retailing by Channel: % Value Growth 2016-2021

Table 43 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2016-2021

Table 44 Forecast Sales in Non-Store Retailing by Channel: Value 2016-2021

Table 45 Forecast Sales in Non-Store Retailing by Channel: % Value Growth 2016-2021

Table 46 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space 2016-2021

Table 47 Forecast Sales in Non-Grocery Specialists by Channel: Value 2016-2021

Table 48 Forecast Non-Grocery Specialists Outlets by Channel: Units 2016-2021

Table 49 Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth 2016-2021

Table 50 Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth 2016-2021

Definitions

Sources

Summary 2 Research Sources

I would like to order

Product name: Leisure and Personal Goods Specialist Retailers in China

Product link: <https://marketpublishers.com/r/LE77BEB5AEEEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/LE77BEB5AEEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970