

# Leisure and Personal Goods Specialist Retailers in Bulgaria

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## Abstracts

**Bags and Luggage Specialist Retailers:** Bulgarians are travelling more than ever, which has led to greater demand for bags and luggage. During the first six months of 2016, the number of outbound trips was up by 16%, while arrivals at domestic resorts were up by 12%, according to the Statistical Office. As a result, current value sales of bags and luggage specialists increased by 9% to BGN12 million in 2016.

Euromonitor International's Leisure and Personal Goods Specialist Retailers in Bulgaria report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Product coverage:** Bags and Luggage Specialist Retailers, Jewellery and Watch Specialist Retailers, Media Products Stores, Other Leisure and Personal Goods Specialist Retailers, Pet Shops and Superstores, Sports Goods Stores, Stationers/Office Supply Stores, Traditional Toys and Games Stores.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Leisure and Personal Goods Specialist Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Slowdown in Growth

Turmoil in Modern Grocery Retailers

Razor Thin Gap Between Grocery Retailers and Non-grocery Specialists

No Changes Among the Top Five Players

Negligible Growth Expected in Retailing During the Forecast Period

Key Trends and Developments

Economic Outlook: GDP Growth Fails To Drive Domestic Demand

Ageing and Declining Population Set To Lead To Further Difficulties

Regulation Continues To Constrain Growth in Certain Retail Channels

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Other Terminology:

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