

# Leisure and Personal Goods Specialist Retailers in Sweden

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## Abstracts

Bags and luggage specialist retailers: displayed 1% current value growth in 2016, boosted by the relatively better economic outlook, Swedish consumers' increasing interest in travel and their comparatively higher purchasing power. Bags and luggage specialist retailers benefited from the rising number of consumers choosing to trade up to more prestigious brands or higher-quality alternatives.

Euromonitor International's Leisure and Personal Goods Specialist Retailers in Sweden report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Product coverage:** Bags and Luggage Specialist Retailers, Jewellery and Watch Specialist Retailers, Media Products Stores, Other Leisure and Personal Goods Specialist Retailers, Pet Shops and Superstores, Sports Goods Stores, Stationers/Office Supply Stores, Traditional Toys and Games Stores.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Leisure and Personal Goods Specialist Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Rise of the Internet and M-commerce

Both Grocery Retailers and Non-grocery Specialists Make Headway in 2016

Domestic Players Maintain Their Lead

Greater Economic Uncertainty Is Set To Reduce Consumer Spending on Retailing

Key Trends and Developments

Rising Consumer Confidence Boosts Sales of Non-groceries

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