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LEGO Schweiz AG in Toys and Games (Switzerland)

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Abstracts

LEGO Schweiz will strive to continue its excellent performance in construction throughout the forecast period. To push sales, and supported by two new Lego film releases during 2017, Lego Batman and Lego Ninjago, LEGO Schweiz is set to expand its product range and launch new products in line with current trends, including Lego Star Wars, Lego Disney Princess, Lego Elves, Lego City and Lego Friends.

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