

LEGO GmbH in Toys and Games (Germany)

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Abstracts

LEGO GmbH will focus on retaining its strong position in the German toys and games market through constant product innovation, which will include not only products aimed at children but also adults, such as construction sets for the assembly of miniature classic cars.

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Contents

Strategic Direction

Key Facts

Summary 1 LEGO GmbH: Key Facts

Company Background

Production

Competitive Positioning

Summary 2 LEGO GmbH: Competitive Position 2013

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