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Leder & Schuh International AG in Apparel and Footwear (Austria)

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Abstracts

Leder & Schuh International AG is expected to continue to follow a strategy of strengthening its image in Austria over the forecast period. The retailer is thus likely to continue to focus on operating several footwear specialist retailing outlets, through which it will distribute leading footwear brands as well as its own cheaper brands. Lastly, the company is also expected to expand through the acquisition of smaller footwear specialists.

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