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Lebedyansky OAO in Soft Drinks (Russia)

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Abstracts

Lebedyansky is one of the Russian subsidiaries of PepsiCo Inc and remains the leading producer of juice in Russia. Moreover, Lebedyansky is one of the largest producers of juice in the world. The aim of the company is to remain the key player in the category as well as to develop and launch innovative new beverages.

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