

Lebanon in 2040: The Future Demographic

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Date: February 2024

Pages: 18

Price: US\$ 990.00 (Single User License)

ID: L8CDAA6429B6EN

Abstracts

Lebanon's population is set to experience depopulation overall in 2021-2040, despite some growth after 2034. Strong rates of negative net migration, which will cancel out natural increase for most of timeframe, drive this trend. Ageing will be a key theme, impacting consumer trends and putting more pressure on state-funded resources. Urbanisation will continue to be rapid with more than nine in ten residing in an urban area by 2040.

Euromonitor's Lebanon in 2040: The Future Demographic report analyses factors influencing national consumer expenditure. Consumer lifestyles reports include coverage of: population, urban development, home ownership, household profiles, labour, income, consumer and family expenditure, health, education, eating habits, drinking habits, shopping habits, personal grooming, clothing, leisure habits, savings and investments, media, communication, transport and travel and tourism. Use this report to understand the factors influencing a nation's lifestyle choices.

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