

Le Postiche Indústria e Comércio Ltda in Personal Accessories (Brazil)

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Date: June 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: L9838387E10EN

Abstracts

Le Postiche began its expansion through franchising systems in 2001. At the end of the review period, the company operated through its importing company, purchasing bags and luggage directly in China, which provides a better margin on its products.

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