

Lawrence & Mayo Ltd in Eyewear (India)

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Abstracts

Lawrence & Mayo Ltd has been one of India's leading optical shops for over a hundred years. The company has been highly focused on developing a widespread network of its stores, and currently has over 100 showrooms across the nation. The company also houses a number of brands in its portfolio, including Dolce & Gabbana, Calvin Klein, Diesel and Bausch & Lomb. Moreover, by increasing the sales area for its products, the company is aiming at achieving better operational efficiencies, which would i...

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