

Lavazza France Sarl in Hot Drinks (France)

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Date: January 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: L26FA635B15EN

Abstracts

After more than one year of negotiations, Lavazza France purchased Carte Noire from Mondelez France SA. This Italian player which accounted for a 1% retail value share in 2015, jumped to a 13% value share in 2016, becoming the third player in hot drinks overall.

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